PUROFLUX NEWS



Puroflux Corporation Newsletter

February 2013

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From All of Us at Puroflux, "Thank You!"

Everyone at Puroflux would like to extend a thank you to all of our representatives for an outstanding 2012. Please let us know what we can do to continue this forward momentum into 2013. Additionally, Puroflux would like to express its gratitude to everyone who was able to visit our booth at AHR Expo. For those that made it to the Puroflux Golf Invitational, we would like to thank you for making it a thoroughly memorable experience. Ranging from the weather, the company, and the course; Puroflux could not have asked for anything more. As always, if you have any questions or needs regarding our products, please contact us at your convenience.

"New" High Efficiency Filtration?

A hot topic we saw being promoted at AHR as something "new" this year was "high efficiency" in filtration (i.e. high efficiency eductors, motors, and filters). The truth of the matter is these are nothing <u>new</u> to Puroflux. Recently, some of our competitors have been claiming the release of "new" cutting edge higher efficiency media filters. However, many of these "new" efficiency options have been available from Puroflux for many years. The design of our media filters has provided the highest nominal filtration available since the inception of Puroflux. The option of premium efficient motors in all of our packaged systems has been available for as long as premium efficient motors themselves. As for "high efficiency eductors"; these are the same eductors Puroflux has been using for sweeper piping applications for more than a decade. If you are to bid against one of these "new" filters, know that Puroflux is the leader in filtration and will be able to meet or exceed the performance and options listed.



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Please return completed form to Puroflux Corporation	
Puroflux Representative	Source of Specification
Firm Name:	Firm:
Location:	Location:
Phone:	Bid Date:
Sales Representative:	Owner Engineer Other
Date:	
rchasing Details	
Firm:	End-User
Phone:	Contractor (Pre-determined)
Employee contact: (if applicable)	Contractor (To be determined)
Job Name and Location:	Proposed Puroflux Equipment:
	Proposed Puroflux Equipment:
	Anticipated Flow Rate(s):
Job Name and Location:	
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New: Notice of Sales Assistance Form

Puroflux has recently created this easy to use form to assist you in receiving specification credit for jobs outside of territory. You may utilize this form any time by accessing our digital library via our website (click on the form above). In order to ensure proper credit is given; please fill out the form in its entirety, and send to Puroflux and/or the proper representative. In doing so, it will improve cross territory communication, reduce quotation time and potential for error, which will ultimately make selling Puroflux easier and more profitable for all parties involved.